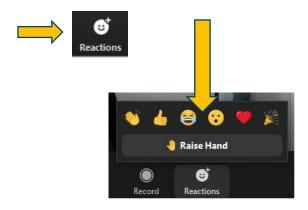
### Meeting Instructions While We Gather

- You have been muted upon entry
- Please feel free to <u>Unmute</u> yourself to say "Hi" and test your sound connection
- Please <u>Mute</u> yourself during meeting when you are not talking
- During the meeting, BAWSCA staff will mute your sound and video if necessary
- The <u>Raise Hand</u> feature will be used for Board questions
- To get the <u>Raise Hand</u> button, Click on <u>Reactions</u> button at the bottom of your screen and Select <u>Raise Hand</u>
- The <u>Chat</u> function has been disabled for this meeting
- If you have technical difficulties, please text Lourdes at 650-799-3854











"A multicounty agency authorized to plan for and acquire supplemental water supplies, encourage water conservation and use of recycled water on a regional basis."

[BAWSCA Act, AB2058 (Papan-2002)]

# **Board Policy Committee Meeting**

**April 13, 2022** 

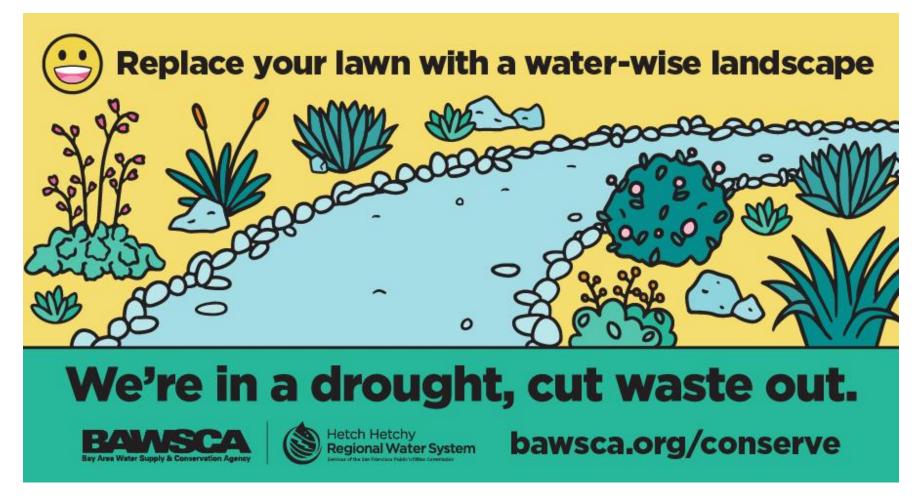


### Call to Order and Roll Call





## Comments by Chair





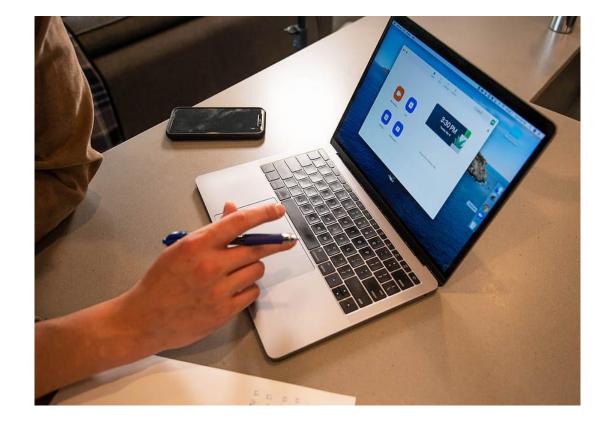
### Consent Calendar





### Consent Calendar

- Adoption of Resolution #2022-06,
   Declaring that BPC meetings will
   continue to be held via
   Teleconference.
- Approval of February 9, 2022 Minutes





## Public Comments on Items Not on the Agenda





## SFPUC Report





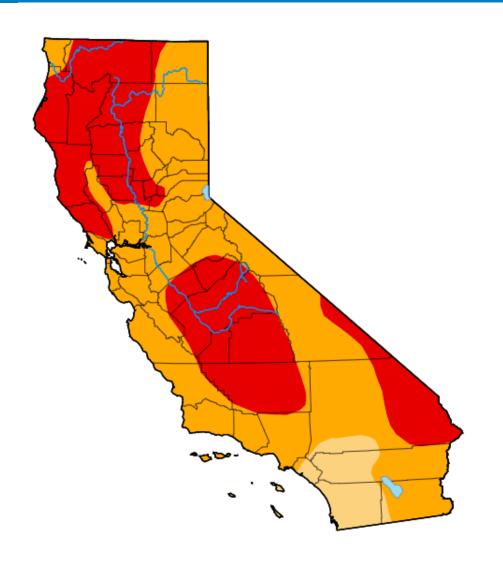


# **Drought Update**

Steven R. Ritchie
Assistant General Manager, Water
April 13, 2022



### **California Drought Monitor**



### Map released: Thurs. April 7, 2022

Data valid: April 5, 2022 at 8 a.m. EDT

#### **Intensity**

None

**D0** (Abnormally Dry)

**D1** (Moderate Drought)

**D2** (Severe Drought)

D3 (Extreme Drought)

**D4** (Exceptional Drought)

No Data

#### **Authors**

United States and Puerto Rico Author(s):

Deborah Bathke, National Drought Mitigation Center

Pacific Islands and Virgin Islands Author(s):

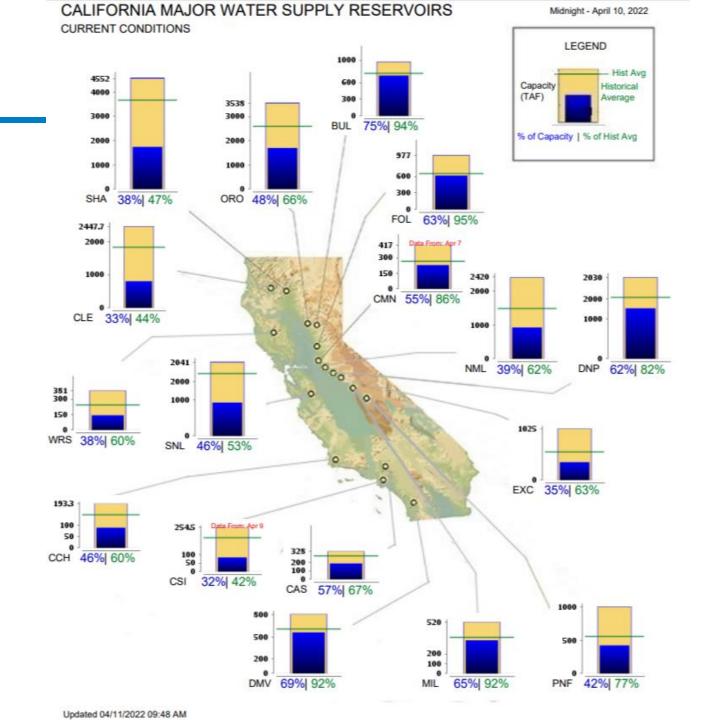
**Brad Rippey**, U.S. Department of Agriculture

The Drought Monitor focuses on broad-scale conditions.

Local conditions may vary. See accompanying **text summary** for forecast statements.



# Other California Reservoirs





### Governor's March 28th Executive Order

- Directs State Water Board to adopt emergency regulations by May 25<sup>th</sup> that would potentially impact SFPUC and our customers by:
  - Requiring urban water suppliers to submit a draft annual water supply assessment and shortage report to the State by June 1.
  - Requiring urban water suppliers to implement Level 2 shortage response actions (<u>up to</u> 20% shortage). SFPUC is currently at Level 1. Potential anticipated impacts:
    - Retail Customers None. Continue 5% reduction.
    - Wholesale Customers Potentially increase current reduction of 13.7% by less than 1%. SFPUC will
      evaluate the need to provide revised allocations once the emergency regulations are adopted.



### **Governor's March 28th Executive Order**

- Encourages water agencies to voluntarily activate more stringent local requirements based on a shortage level of up to 30 percent.
- Requires State Water Board to ban irrigation of non-functional turf in commercial, industrial, and institutional (CII) sectors during the emergency.
  - Urban water suppliers are not required to act, but SFPUC staff is prepared to propose adoption of this prohibition as part of our local water waste restrictions.

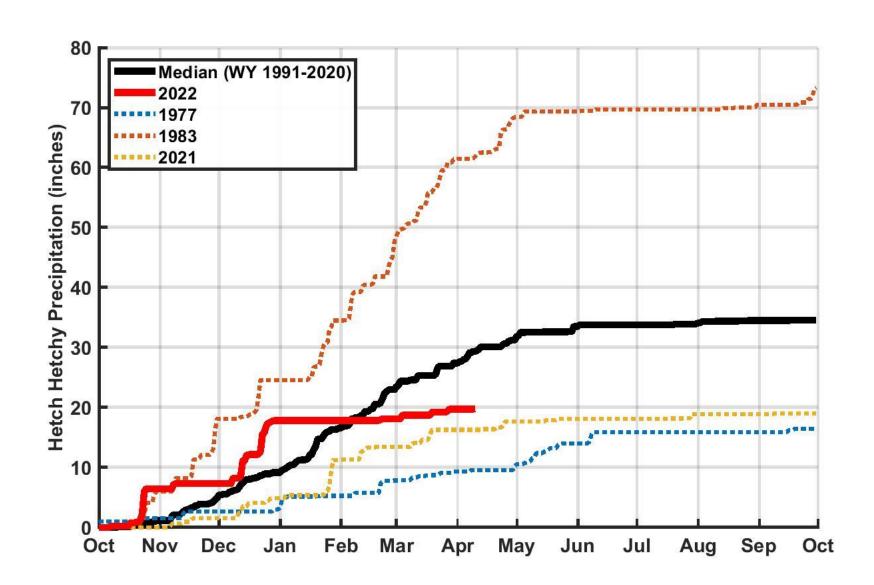


# April 11, 2022 Reservoir Storage

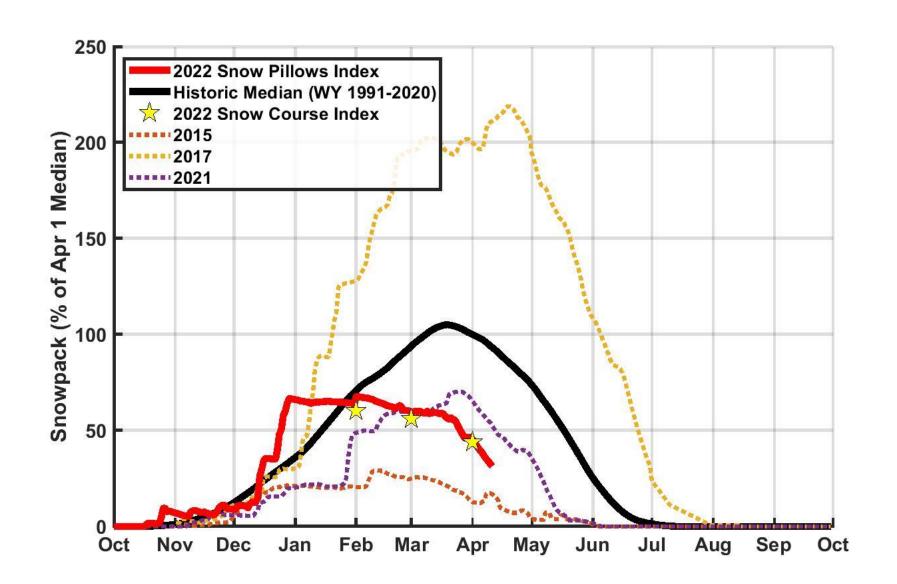
					Normal
				Percent of	Percent of
	Current	Maximum	Available	Maximum	Maximum
Reservoir	Storage <sup>1,2,3</sup>	Storage <sup>4</sup>	Capacity	Storage	Storage <sup>5</sup>
	(AF)	(AF)	(AF)		
<u>Tuolumne System</u>					
Hetch Hetchy	313,600	360,360	46,760	87.0%	60.9%
Cherry	242,800	268,800	26,000	90.3%	-
Eleanor	23,910	21,495	0	100.0%	-
Water Bank	339,428	570,000	230,572	59.5%	99.7%
Total Tuolumne Storage	919,738	1,220,655	303,332	75.3%	-
<u>Local System</u>					
Calaveras	63,943	96,670	32,727	66.1%	-
San Antonio	39,791	53,266	13,475	74.7%	-
Crystal Springs	45,010	58,309	13,299	77.2%	-
San Andreas	15,466	19,027	3,561	81.3%	-
Pilarcitos	2,803	3,030	227	92.5%	-
Total Local Storage	167,013	230,302	63,289	72.5%	-

Total System Storage	1,086,751	1,450,957	366,621	74.9%	81.2%
Total without water bank	747,323	880,957	136,049	84.8%	-

### **Hetch Hetchy Precipitation**

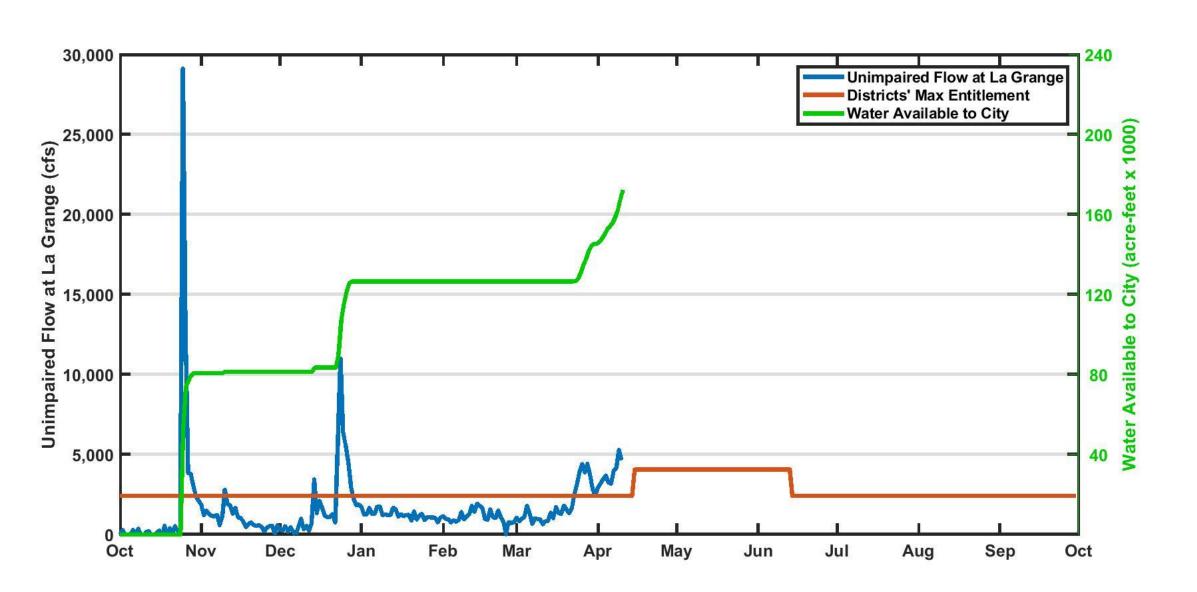


### **Upcountry Snowpack**



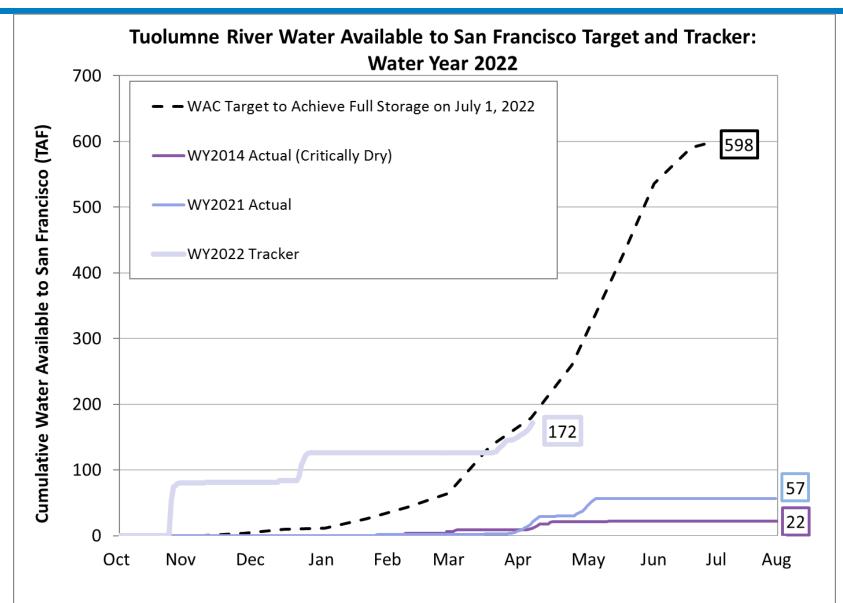


### Water Available to the City



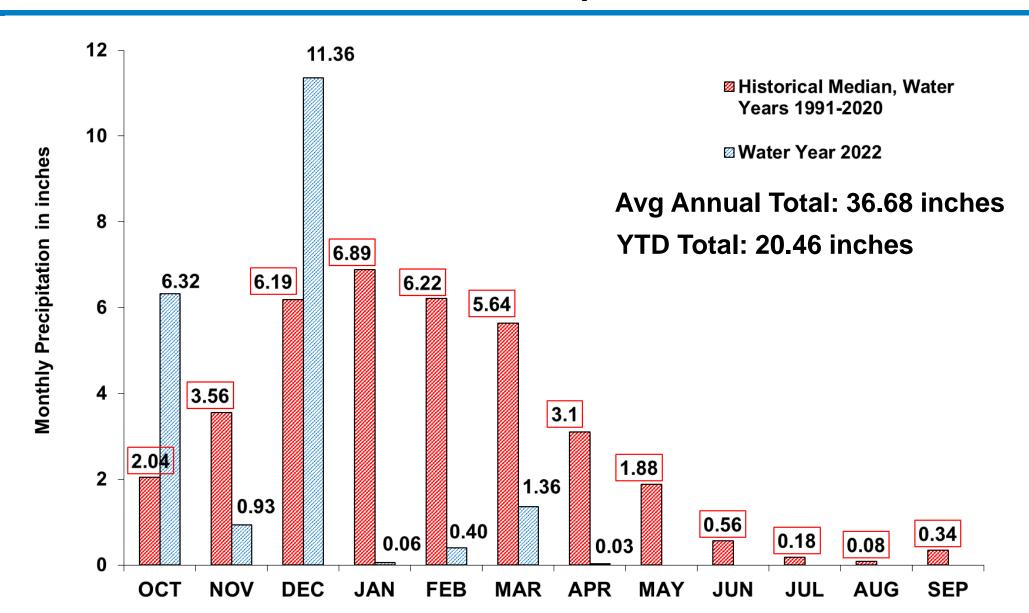


# Tuolumne River Water Available to the City



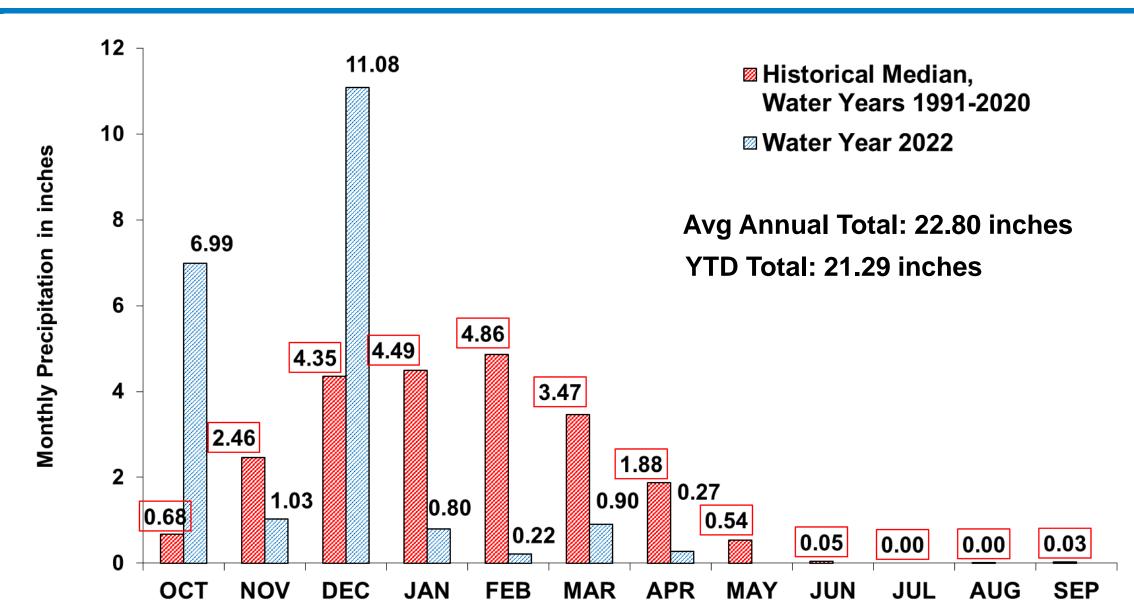


# Upcountry 6-station Precipitation Index as of April 10, 2022

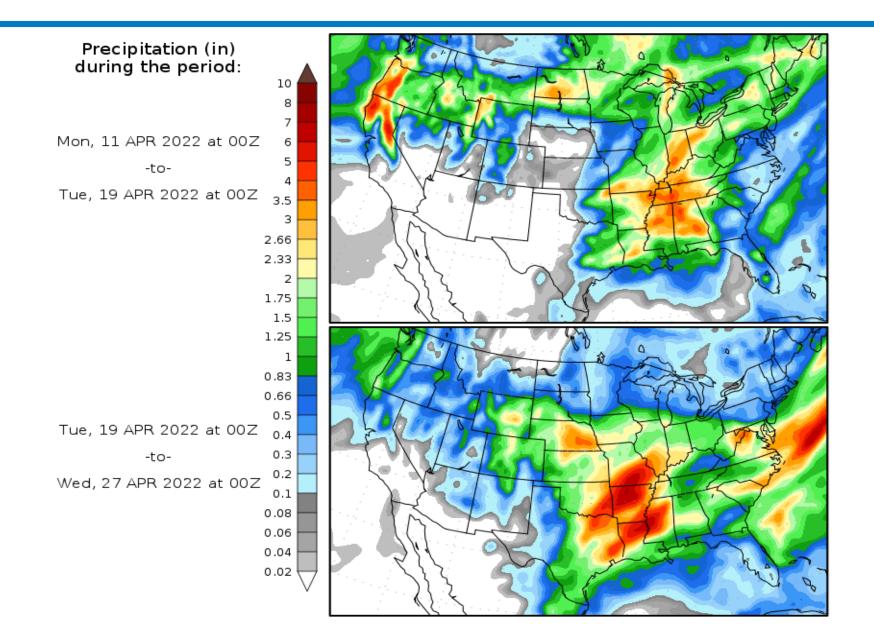




# Bay Area 7-station Precipitation Index as of April 10, 2022

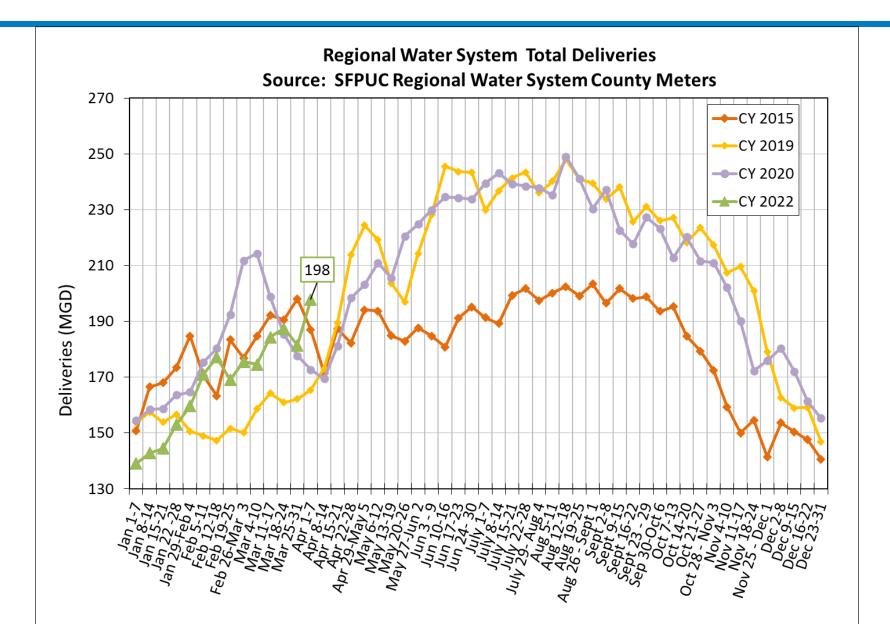


### **National Precipitation Forecast**



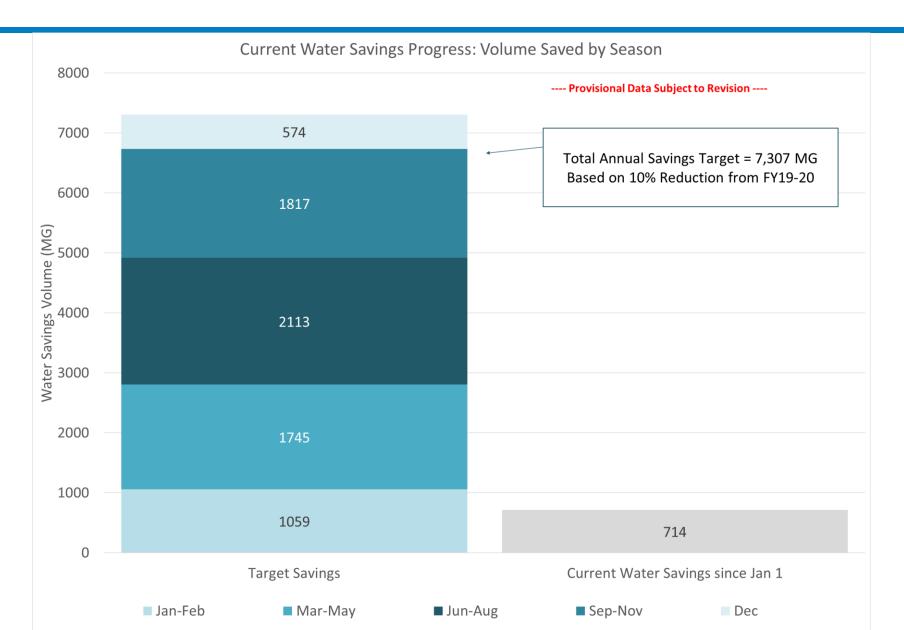


### **Total Deliveries**





### **Water Savings by Season**





# **Drought Public Outreach Update**

Alison Kastama, BAWSCA Liaison April 13, 2022



### **SFPUC Drought Response Actions**

- Declared Level 1 Water Shortage Emergency November 21, 2021, calling for 10% voluntary system-wide reductions
- Wholesale customers issued monthly Tier Two allocations with reporting started in January
- San Francisco retail customers charged 5% drought surcharge starting April
- SFPUC has a multi-faceted public outreach drought and conservation awareness campaign throughout the service area











nextdoor

- Drought and Conservation Content
- Paid social media ads on Instagram and Facebook (SF) and Google and Nextdoor (SF And Regional)



### Paid Advertising in Language













- Cantonese and Mandarin: KTSF Channel 26, Sing Tao Radio KSQQ.FM961, KVTO.AM1400
- Spanish: Univision Radio/ Social Media
- Tagalog: Fil-Am Radio & Philippine News Today



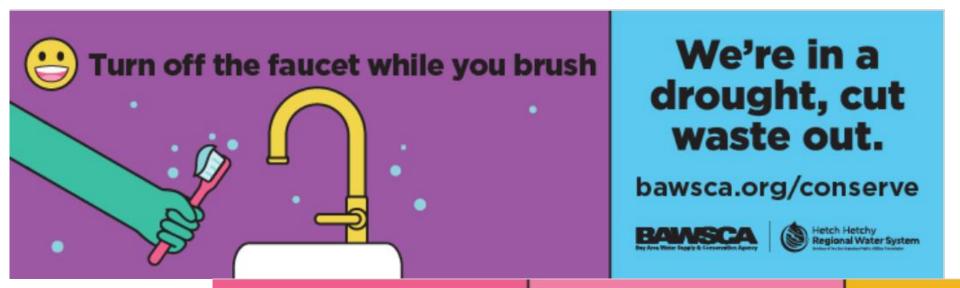


### **Additional Ads and Actions**

- Paid Advertising on 14 Electronic Billboards serving the Region: Located on Highways 92, 101 and 880
- Banners on member agency buildings and donated electronic billboard spaces in progress.
- New webpages on SFPUC.org/drought and BAWSCA.org/conserve
- SFPUC coordinating regional campaign and providing catalog of campaign images and materials and assistance to BAWSCA member agencies



### 14 Ad Concepts in Rotation Now







### In Language Ad Concepts







### **Earned Media Coverage**













Earned media outreach – coverage to date on: SF Chronicle, SF Examiner, Bay City News, KPIX Channel 5, KGO Channel 7, KCBS, KQED.



More to come.



### **Earned Media Outreach, More Planned**



SF Chronicle, Bay City News, KQED Radio, KPIX, KGO



### **Customer Response Metrics**

- Reduced Water Use
- Media impressions
- SFPUC and BAWSCA Analytics
- Retail Customer Water Conservation Services Participation



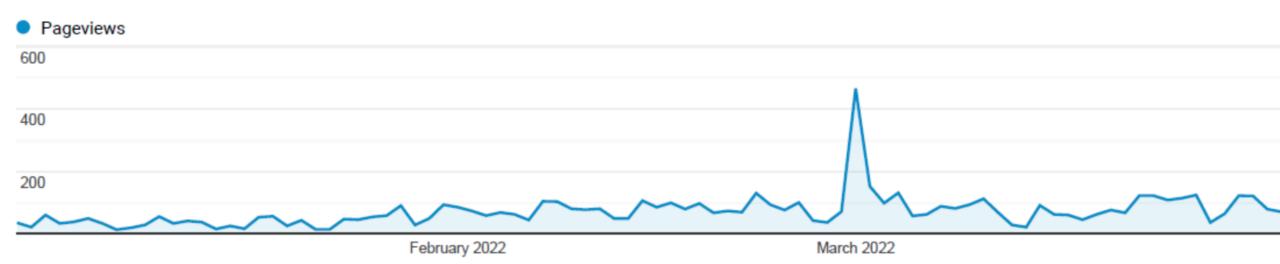
# Media Ad Buys, January - March By the Numbers

- 26,741,503 impressions (eyes seeing our content, total)
  - 14,890,193 impressions outside of SF and regionwide
- 39,490 digital clicks & engagement
  - 17,088 Facebook/Instagram clicks

Digital billboards and non-English started late March



# **SFPUC Web Analytics**



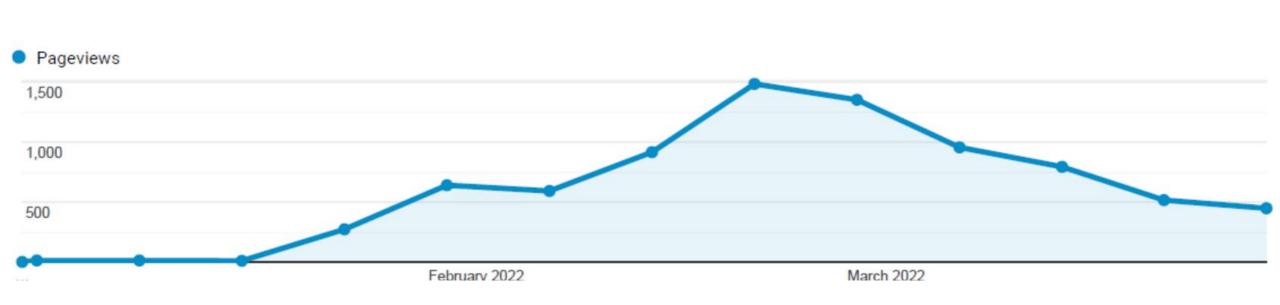
#### Top Pages:

- Drought Web Page
- Fixing Leaks
- Water Saving Evaluations and Devices

Avg Length of Visit: 2 to 3 minutes



# **BAWSCA Web Analytics**



Pageviews over time to bawsca.org/conserve

Avg Length of Visit: 2:34







# Action Item: Proposed Fiscal Year 2022-23 Work Plan, Results to Be Achieved and Operating Budget





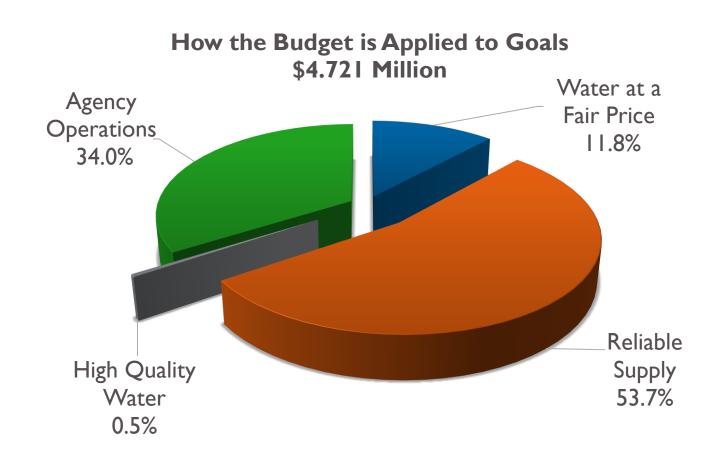
## Proposed FY 2022-23 Work Plan Addresses Critical Issues Between Now and 2050 to Achieve BAWSCA's Goals

- Continues BAWSCA's role in managing the Water Supply Agreement with San Francisco
  - Protect member agencies' financial and water supply interests
- Administer BAWSCA's bonds
- Oversight of SFPUC's WSIP, 10-Year CIP, and Asset Management
- Participate in the State Water Board Bay Delta Proceedings and FERC Proceedings to protect regional water supplies
- Implement BAWSCA's Long Term Reliable Water Supply Strategy & Scope an Update
- Refresh & update BAWSCA's 2020 Demand Study
- Facilitate development of update of Tier 2 Drought Plan
- Implement core and subscription conservation programs
- Provide drought support to member agencies



## Proposed Operating Budget 1.3% (\$62K) Below Approved FY 2021-22 Budget

- FY 2022-23 Proposed Operating Budget = \$4,720,885
- Fully funds estimated OPEB Annual Required Contribution
- Includes budget allowance for up to a 5% adjustment to existing salaries for both COLA and meritbased increases
- Total water customer cost of \$2.56 (-2 cents) per person





### Considerations for Funding the Proposed Operating Budget

- Funding principles relied upon by BAWSCA
  - Budget sufficient resources to achieve results
  - Spend only what is needed to achieve results
  - Apply incremental & prudent assessment increases as necessary
  - Maintain a prudent General Reserve
- Review of estimated FY 2021-22 expenditures identify that current year budget will be 95-98% expended
- BAWSCA has relied heavily on the use of General Reserve and Balancing Account funds to fund its operating budget and moderate the need for assessment increases in recent years
  - Assessments has not kept up with overall operating budget cost
- Important to maintain General Reserve given current issues
  - Current General Reserve balance of \$758,794 is outside the BAWSCA budgetary guidelines at 16% of budget
- Funding the FY 2022-21 budget will require an assessment increase given
  - Current General Reserve levels
  - SFPUC's planned drawdown of Balancing Account in FY 2022/23 to offset impact of drought and wholesale rate increases



### Three Funding Options Analyzed: Option 2 Recommended

	FY 2021-21	FY 2022-23		
Fund Source	Adopted Funding Plan as of 3/17/2022	Option I	Option 2	Option 3
		20% Assessment Increase	25% Assessment Increase	30% Assessment Increase
Assessments	\$3,871,118	\$4,645,885	\$4,838,897	\$5,032,453
Transfer from GR	\$281,676	\$0	(\$193,012)	(\$386,568)
Balancing Acct. Transfer	\$331,000	\$75,000	\$75,000	\$75,000
Bond Stabilization Fund	\$300,000	\$0	\$0	\$0
Total Op. Funds/Op. Budget	\$4,783,794	\$4,720,885	\$4,720,885	\$4,720,885
Est. EOY Transfer to GR	\$0	\$0	\$0	\$0
Est. EOY Reserves	\$758,794	\$758,794	\$951,806	\$1,145,362
% of Total Budget	16%	16%	20%	24%
Assessment to Budget Ratio	81%	98%	102%	107%





### Proposed Work Plan and Budget Enables BAWSCA to Meet its Goals and Provide Significant Cost Value and Savings to Customers

- Preliminary 2022-23 Work Plan will enable BAWSCA to meet its legislative obligations and agency goals
  - BAWSCA formed to protect the health, safety and economic well-being of the water customers outside of SF that depend on the Regional Water System
  - BAWSCA's goals are to ensure a reliable supply of high-quality water at a fair price for these water customers
- BAWSCA provides significant cost value and savings to water customers
  - BAWSCA's review of WRR has saved water customers \$47M over last 18 years
  - BAWSCA's bonds, including the recent refunding, will save water customers \$87.4M over life of bonds
  - Estimated cost of preliminary Work Plan and Operating Budget to water customers is \$2.56 per person



#### Recommendation

#### That the Committee recommend the:

- I. Proposed Fiscal Year 2022-23 Work Plan and Results to be Achieved;
- 2. Proposed Operating Budget of \$4,720,885;
- 3. Proposed funding plan of a 25% assessment increase (to \$4,838,897) and a \$75,000 transfer from the Balancing Account; and
- 4. Authorization of a transfer of \$193,012 to the General Reserve.



#### Report and Discussion





### Considerations for Resumption of In-Person Board Meetings

- Board has been meeting remotely via teleconference since March 2020 in accordance with State law given pandemic
- It is anticipated that in-person meetings will be appropriate or required in coming months
- In considering when and how to resume in person meetings, the following should be taken into account
  - The San Mateo Library has changed its hours and for now, is not open late enough for a 6:30 pm start time
  - The Foster City Community Center is available starting September for the Board's regular meeting day and time
  - Through staff investigation, the only other alternative meeting location that is large enough to support the Board's size is the Crowne Plaza Hotel in Foster City at a cost of \$800/meeting
  - The large size of the Board makes a potential hybrid-style meeting especially challenging, costly, and not recommended by staff

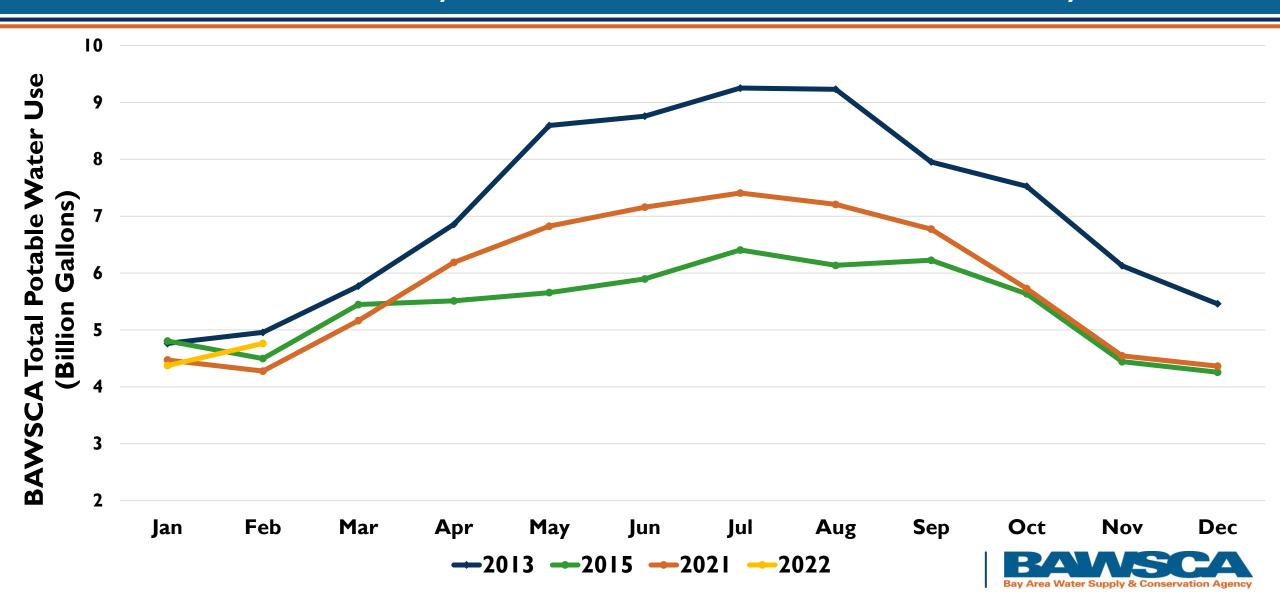


#### **CEO** Reports





## BAWSCA February 2022 Total Potable Water Use 4% Less Than February 2013 and 11.4% Greater Than February 2021



## BAWSCA Out and About in the Community Talking About the Drought and Need to Conserve!

#### Events and Speaking Engagements

- March 9, 2022 Sustainable San Mateo "Happy Hour"
- March 16, 2022 C/CAG Resource Management & Climate Protection Committee (regular update)
- April 9, 2022 Rotary Day of Service –
   Protecting the Environment (San Mateo)
- Upcoming Events
  - June 11, 2022 Annual Shred & E-Scrap Recycling Event (Hillsborough)
  - June thru September 2022 Filoli Event: Blue Gold: The Power & Privilege of Water







# Recent Development: MOU Between State, Federal and Certain Local Water Agencies

- State, federal and certain local water leaders announced the signing of a memorandum of understanding (MOU) on March 30th
  - Outlined agreement on 8-year program with measures to provide additional flows and habitat to help improve conditions in the Sacramento-San Joaquin River Delta watershed
  - Water agency signatories included MWD, State Water Contractors Association, water users on the Sacramento and other north of Delta rivers
- There are no MOU signatories from the San Joaquin tributaries, including the SFPUC, at this time
  - MOU offers the potential for future participation by water suppliers on San Joaquin tributaries
  - SFPUC reviewing the details of the MOU to determine exactly what was included for the Tuolumne River
- SFPUC is engaging in discussions with the State on a potential voluntary alternative for the Tuolumne River

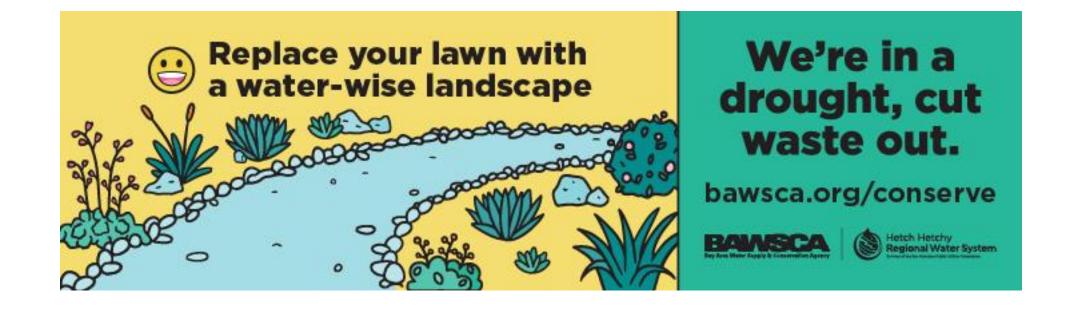


### BAWSCA Focused on Protecting Water Users Interests

- BAWSCA continues to press the SFPUC to resolve this issue given their obligations to BAWSCA agencies and the environment
- BAWSCA efforts are on multiple fronts
  - Legal action remains on course
  - Pressing for negotiations on a voluntary agreement with State, SF, and others
  - TRVA remains a potential viable alternative, though State Board's receptivity is unclear
  - SFPUC Alternative Water Supply Program to develop new supplies as needed is of major importance
  - Working to identify other avenues for legislative support to protect water customers
- BAWSCA remains actively engaged with legislative and other allies



#### **Closed Session**





### Comments by Committee Members





### Next Meeting and Adjournment

#### **Next Meeting**

June 8, 2022 I:30 pm Location and Format TBA

